



CONVENING | Sparking Innovations

Agenda

GOALS

Exchange knowledge and evidence

Create partnerships and shared agenda

Design high impact innovations

DAY ONE

11:00am Registration and Lunch

1:00pm Welcome + SODI Vision
SODI Team: Jeffrey Flory, Kara Helander, Andreas Leibbrandt, Neela Rajendra

1:30pm Research Insights Round 1: Organizational diversity: benefits, challenges, opportunities
Research from keynotes, followed by “lightning rounds” with researchers. Company/researcher small group discussions + Q&A
Keynote Speaker: John List
Lightning Round Speakers: Denis Lewin Loyd & Jeffrey Flory

BREAK

3:00pm Research Insights Round 2
Lightning Round Speakers: Olga Stoddard, Manish Goel, & Nikos Nikiforakis

BREAK

4:10pm Intervention Design & Insights
In depth discussion of how interventions are tested + panel on lessons learned

5:10pm Wrap Up & Transition to Reception & Dinner – SMART Museum
SMART Museum: 5550 S. Greenwood Ave, Chicago, IL 60637

5:30pm Cocktails & Dinner

7:00pm Fireside Chat with D&I Leaders
Isabel Cruz, Global Inclusion Leader, General Electric
Melissa Gilliam, Vice Provost, University of Chicago

8:00pm Closing



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DAY TWO

8:00am Breakfast

8:20am Recap of Day 1; Framing of Day 2

8:50am Research Insights Round 3: Measuring and Managing the Impact of Bias
Keynote Speaker: Amanda Pallais
Lightning Round Speakers: Erika Hall & Joan C. Williams

BREAK

10:25am Research Insights Round 4: Diversity – Attracting Employees, Attracting Consumers
Keynote Speaker: Patrick McKay
Lightning Round Speakers: Andreas Leibbrandt & Jennifer Doleac

11:50am Lunch

12:45pm Idea Generation for Interventions
Researcher Pitches

BREAK

2:50pm Intervention Prototyping
Paired researcher + organization workshops to refine evidenced-based innovations

BREAK

4:30pm Track Sessions
Corporate & Public Sector Partners
Higher Education Partners

5:15pm Closing & Next Steps

5:30pm Reception